



2024-2025

Imperial Signature Event Series

SPONSORSHIP OPPORTUNITIES



LINE-UP

FIESTA DE LOS MUERTOS

PARADE OF LIGHTS

CHRISTMAS IN A SMALL TOWN

CARNAVAL

BLUES, BREWS & BBQ



2024-2025

Imperial Signature Event Series

Department of Parks and Recreation Mission Statement:

Enriching lives through quality programs, entertaining community events, and enjoyable experiences with the intention of preserving the past, providing for the present, and planning for the future, while promoting the spirit of fun. We provide our City's residents engaging activities with their health and safety in mind.

The City of Imperial would like to extend a special invitation to you to experience the pride and excitement of supporting our Signature Event Series! This series is not just a collection of events; it's an ever-growing tapestry of excitement, culture, and community spirit that you'll undoubtedly want to be a part of. With each season, our signature events evolve and expand, offering new experiences and opportunities for sponsors, attendees, and participants alike. From the cultural celebration of Fiesta de los Muertos to the colorful festivities of the Parade of Lights, our event series continues to captivate audiences and draw in participants from near and far. Our city is committed to providing residents and visitors with memorable experiences through a variety of events and activities. We pride ourselves in creating a platform for our local vendors and artisans to showcase their talents, and in providing them with a place where they can connect and network with the public.

By becoming a sponsor, you will gain access to a diverse audience of residents, visitors, and community leaders. It will increase your brand exposure and visibility, and align your business with a well-respected and highly anticipated event series. Your commitment to our community and your sponsorship of our events play a crucial role in making each event a resounding success. Without your support these wonderful events would not be possible. Together we can create unforgettable moments and strengthen the bonds that make our community so special! We invite you to experience firsthand the pride in supporting the Imperial Signature Event Series!



EVENT DATES

October 19, 2024: Fiesta De Los Muertos
December 13, 2024: Parade of Lights
December 14, 2024: Christmas In A Small Town
February 15, 2025: Carnaval
March 22, 2025: Blues, Brews & BBQ

DIAMOND LEVEL SPONSOR: \$10,000



- Company logo prominently placed on 2024–2025 Imperial Signature Event Series downtown banners
- Company logo prominently placed on 2024–2025 Imperial Signature Event Series promotional materials
- Company logo prominently displayed in Main Event Stage Area (4 events)
- 24X12 premium space at all Imperial Signature Event Series events (4 events)
- 2 Reserved parking spaces at all Imperial Signature Event Series events (4 events)
- VIP area access for 6 at each Imperial Signature Event Series events
- Parade of Lights Entry in Division 1 with recognition as featured sponsor
- Enjoy exclusive seating and be a judge at the Imperial Parade of Lights
- Tri-Tip Cook Off: Behind the Scenes Tour & Tasting for 2
- Be an exclusive Judge at the Tri-Tip Cook-Off
- 50 Tri-Tip Tickets & 10 People's Choice Ballots
- Presentation of Check to the 2025 Tri-Tip Cook Off Grand Champion
- Imperial Signature Event Series Sponsor Basket: exclusive tote, 6 mugs, Signature Event swag & vendor products
- Enjoy 1 Julian Pie and 1 Dudley's Bread (4 events)



Platinum Level

PLATINUM LEVEL SPONSOR: \$7,500

- Platinum Level Display of company logo on 2024–2025 Imperial Signature Event Series downtown banners and promotional materials
- Company logo displayed under Platinum Level in Main Event Stage Area (4 Events)
- 24X12 prime booth space at all Imperial Signature Event Series events (4 events)
- One Reserved parking space at all Imperial Signature Event Series events (4 events)
- VIP area access for 4 at each Imperial Signature Event Series events
- Parade of Lights entry in Division 2 with recognition as event sponsor
- Tri–Tip Cook Off: Behind the Scenes Tour & Tasting for 1
- Presentation of Check to a 2025 Tri–Tip Cook Off Reserve Champion
- 40 Tri–Tip Tickets & 8 People's Choice Ballots
- Exclusive Imperial Signature Event Series Sponsor Basket: exclusive tote, 4 mugs, Signature Event swag and vendor products
- Enjoy 1 Julian Pie and 1 Dudley's Bread (4 events)

Gold Level

GOLD LEVEL SPONSOR: \$5,000

- Gold Level Display of company logo on 2024–2025 Imperial Signature Event Series downtown banners and promotional materials
- Company logo displayed under Gold Level in Main Event Stage Area (4 events)
- One 12X12 prime booth space at all Imperial Signature Event Series events (4 events)
- VIP area access for 4 at each Imperial Signature Event Series events
- Parade of Lights entry in Division 3 with recognition as event sponsor
- Presentation of Check to a 2025 Tri–Tip Cook Off Winning Category
- 30 Tri–Tip Tickets & 6 People's Choice Ballots
- Exclusive Imperial Signature Event Series tote and 3 mugs
- Enjoy 1 Julian Pie and 1 Dudley's Bread (4 events)

Silver Level

SILVER LEVEL SPONSOR : \$3,000

- Silver Level Display of company logo on 2024–2025 Imperial Signature Event Series downtown banners and promotional materials
- Company logo displayed under Silver Level in Main Event Stage Area (4 events)
- One 12X12 booth space at all Imperial Signature Event Series events (4 events)
- VIP area access for 2 at each Imperial Signature Event Series events
- Parade of Lights entry in Division 4 with recognition as event sponsor
- 20 Tri–Tip Tickets & 4 People's Choice Ballots
- Exclusive Imperial Signature Event Series tote and 2 mugs
- Enjoy 1 Julian Pie (4 events)

Bronze Level

BRONZE LEVEL SPONSOR: \$1,500

- Bronze Level Display of company logo on 2024–2025 Imperial Signature Event Series downtown banners and promotional materials
- Company logo displayed under Bronze Level in Main Event Stage Area (4 events)
- One 12X12 booth space at all Imperial Signature Event Series events (4 events)
- VIP area access for 2 at each Imperial Signature Event Series events
- Parade of Lights entry in Division 5 with recognition as event sponsor
- 10 Tri–Tip Tickets & 2 People's Choice Ballots
- Exclusive Imperial Signature Event Series tote and 1 mug



2024-2025

Imperial Signature Event Series

SPONSORSHIP

COMMITTMENT FORM

SPONSORSHIP INFORMATION

Company Name: _____ Company Representative: _____

Address: _____ City: _____ Zip Code: _____

Work Phone: _____ Cell Phone: _____

Email Address: _____

Facebook URL: _____

Website URL: _____

LEVEL OF INVOLVEMENT

- Diamond Level Sponsor \$10,000
- Platinum Level Sponsor \$7,500
- Gold Level Sponsor \$5,000
- Silver Level Sponsor \$3,000
- Bronze Level Sponsor \$1,500

PAYMENT INFORMATION

- Check (Please make all checks payable to: City of Imperial) Check #: _____ Total: \$ _____
- Credit Card Total: \$ _____
- Cash Total: \$ _____

inHance Receipt #: _____

FOR OFFICE USE ONLY

PLEASE COMPLETE AND SUBMIT THIS IMPERIAL SIGNATURE EVENT SERIES SPONSORSHIP APPLICATION TO THE CITY OF IMPERIAL, DEPARTMENT OF PARKS AND RECREATION; LOCATED AT 101 E. 4TH STREET, IMPERIAL, CA 92251, BY SEPTEMBER 13, 2024. PLEASE SUBMIT YOUR COMPANY'S BUSINESS LOGO, VIA EMAIL, TO PARKS@CITYOFIMPERIAL.ORG UPON SUBMISSION OF THIS APPLICATION, TO ENSURE MAXIMUM SPONSORSHIP BENEFITS AND EXPOSURE. BY SIGNING YOUR NAME BELOW, YOU PLEDGE YOU ARE AN AUTHORIZED REPRESENTATIVE OF THE ABOVE LISTED COMPANY OR ORGANIZATION AND AGREE TO SPONSOR THE 2024-2025 IMPERIAL SIGNATURE EVENT SERIES SEASON IN THE AMOUNT SPECIFIED ABOVE OR IN EXCHANGE FOR SERVICES AGREED TO BY THE CITY OF IMPERIAL.

Signature: _____ Date: _____

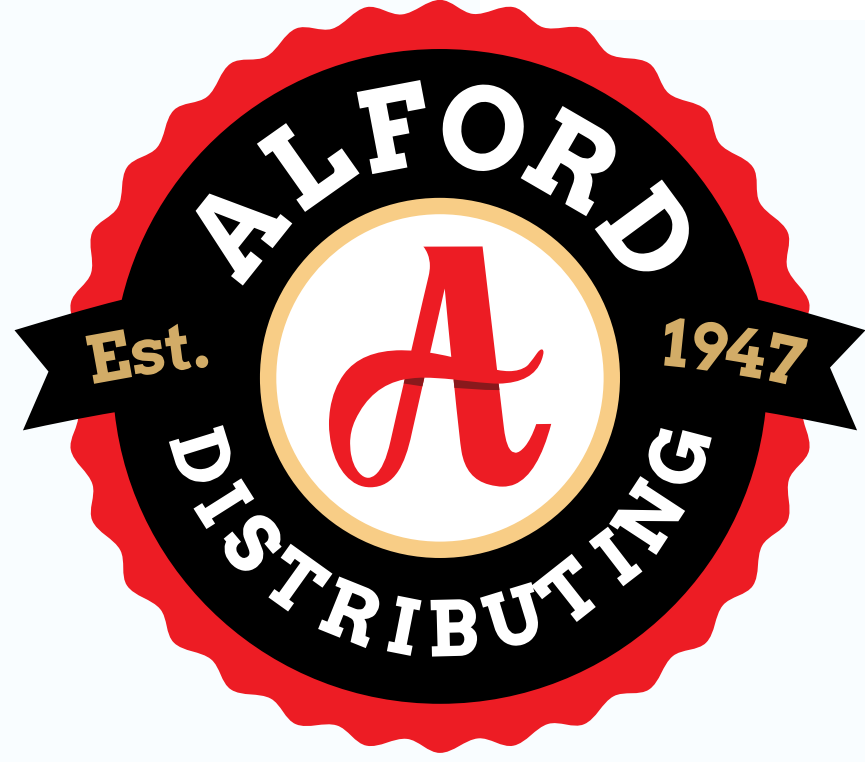


Thank You

SPONSORS



Imperial Valley Volkswagen



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