



City of Imperial Press Release

FOR IMMEDIATE RELEASE

City of Imperial Debuts New GIS Web Portal in Celebration of GIS Day

Imperial, CA – November 20, 2024 – The City of Imperial’s Department of Innovation and Technology (DoIT) GIS Division is proud to announce the launch of its new GIS Web Portal in celebration of World GIS Day. While Imperial retains its small-town charm, it leads the region as the first smart city, spearheading innovative initiatives to enhance city services and transparency.

By leveraging GIS and big data, the City empowers its staff, management, and City Council to make informed, evidence-based decisions. The ultimate goal is to improve service reliability, reduce risks, and keep the public informed.

The GIS Web Portal serves as a dynamic resource for residents, business owners, travelers, and developers, offering a wealth of information about the City and its services. Key features include:

Featured GIS Application: A spotlight on a key tool or most recent tool for the community.

Most Popular GIS Applications: A carousel showcasing the most popular apps.

Thematic GIS Content: Applications and data organized by topics.

Print Maps: Ready-to-download resources.

GIS Help Widget: Access to video tutorials, FAQs, and additional support resources.

“The GIS Web Portal reflects our commitment to innovation and accessibility,” said Alejandro Estrada, City of Imperial’s Department of Innovation and Technology (DoIT) Director. “It’s an essential step in our mission to enhance community engagement and make data-driven decisions that benefit all.”

The Portal is designed to grow alongside the City’s GIS capabilities, with plans to continually expand its features. Launching this November, the tool underscores Imperial’s leadership in regional innovation as part of its broader commitment to smart city development.

For more information or to explore the GIS Web Portal, visit <https://www.cityofimperial.org/gis-web-portal>.

Media Contact: City Manager’s Office
[City of Imperial](https://www.cityofimperial.org) | 420 S. Imperial Ave. | Imperial, CA 92251
(760) 355-4373 | socialmedia@imperial.ca.gov