

DATE SUBMITTED 1/13/21  
 SUBMITTED BY PARKS  
 DATE ACTION REQUIRED 01/20/21

COUNCIL ACTION (X)  
 PUBLIC HEARING REQUIRED ( )  
 RESOLUTION ( )  
 ORDINANCE 1<sup>ST</sup> READING ( )  
 ORDINANCE 2<sup>ND</sup> READING ( )  
 CITY CLERK'S INITIALS ab

**IMPERIAL CITY COUNCIL  
 AGENDA ITEM**

SUBJECT: <b>DISCUSSION/ACTION: TOWN SITE PARK PROJECT CONCEPTUAL DESIGN</b> I. ACCEPTANCE OF THE CONCEPTUAL DESIGN FOR TOWNSITE PARK PROJECT	
DEPARTMENT INVOLVED: <u>PARKS</u>	
BACKGROUND/SUMMARY: On August 19, 2020 City Council adopted resolution 2020-54 granting staff permission to submit an application for Round four grant funding through Prop 68. Staff has concluded community outreach efforts required by using both virtual and in person platforms. Four conceptual designs were released for members of our community to vote on. Conceptual Design 3 was chosen and will be submitted with our grant application in March if council approves.  Please see attached information and pictures	
FISCAL IMPACT: N/A	FINANCE INITIALS <u>W</u>
STAFF RECOMMENDATION: It is the department's recommendation for City Council to approve Conceptual Design for Townsite Park Project	DEPT. INITIALS <u>[Signature]</u>
MANAGER'S RECOMMENDATION: <u>accept as per staff's recommendation</u>	CITY MANAGER'S INITIALS <u>ab</u>
MOTION:  SECONDED: _____ APPROVED ( ) REJECTED ( ) AYES: _____ DISAPPROVED ( ) DEFERRED ( ) NAYES: _____ ABSENT: _____ REFERRED TO: _____	



# Townsite Park Project

Community Engagement



# Virtual Community Forum #1

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## TOWNSITE PARK PROJECT COMMUNITY MEETING HELP US BUILD OUR PARK!

We invite you to join us for our virtual outreach meetings to discuss the development of our Townsite Community Park Project located at 618 W. Barton Blvd!

We will have three town hall meetings; registration is free, but required to participate. The first meeting will be on September 10th and the following meetings dates and times are to be determined.

These community surveys are for City of Imperial residents only.  
Register online at [www.cityofimperial.org/townsiteparkproject](http://www.cityofimperial.org/townsiteparkproject). For questions, please contact City Hall at (760) 355-4371.



- Date: September 10, 2020
- Kickoff Meeting
  - Discussion of Townsite Park Project development and timeline
  - Generated the list of Park Amenities for Survey #1



# Survey #1

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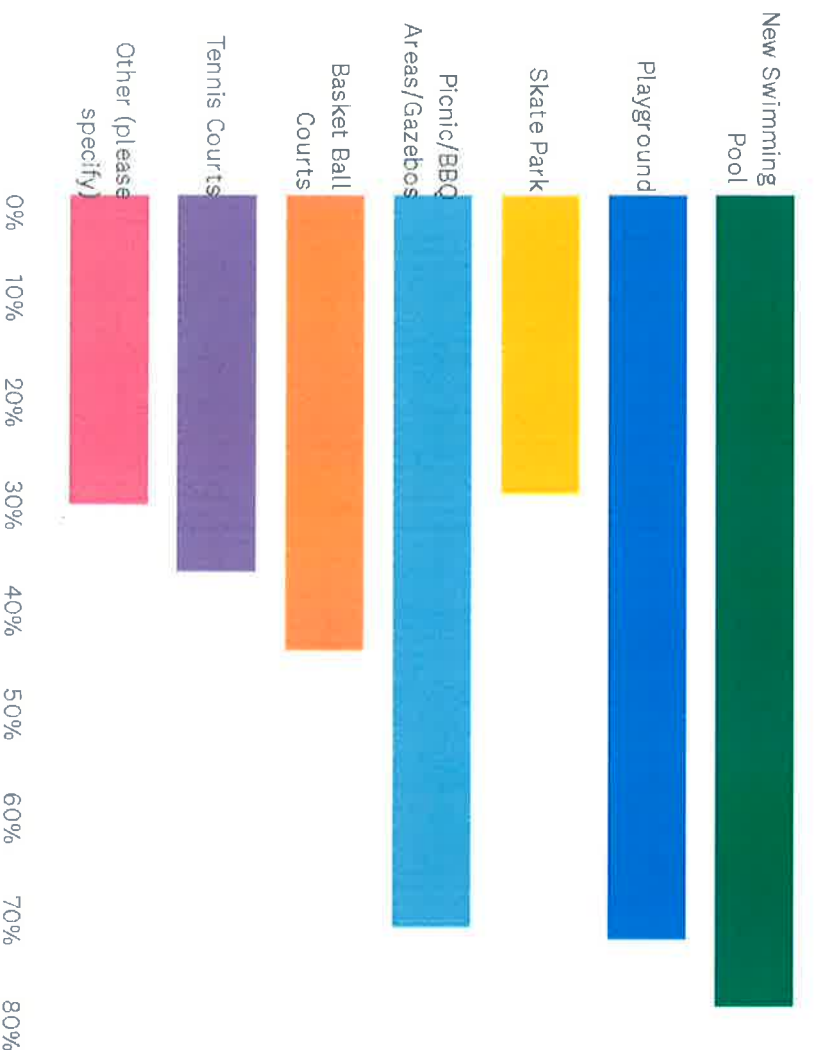
This survey included six park amenities for residents to vote on that consisted of the following:

- New Swimming Pool
- Playground
- Skate Park
- Picnic/BBQ Areas/Gazebos
- Basketball Courts
- Tennis Courts



# Survey #1 Results

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## Top Three Amenities:

1. New Swimming Pool
2. Playground
3. Picnic Area/Gazebos



# On-site Community Outreach

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Date: September 25, 2020 | 5PM

-In-Person Feedback



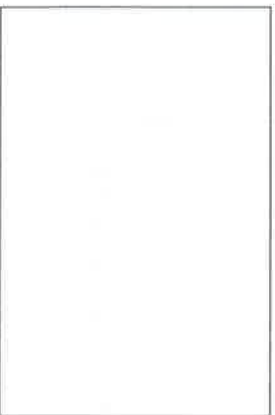
# Ben Hulse Outreach

-Drawings submitted by Ben Hulse  
Elementary students of their ideal park

## HELP US BUILD OUR PARK

By the way, if you have any ideas for what to draw, you can find them on the back of the drawing paper. We are not asking you to draw anything in particular.

DRAW YOUR PARK BELOW



TELL US ABOUT YOUR DRAWING

WHAT SHOULD WE NAME OUR PARK?

NAME \_\_\_\_\_

AGE \_\_\_\_\_

GRADE \_\_\_\_\_

Ben Hulse swirleds draw your park below Ben Hulse swirleds



The park has flowers, swings, basketball hoops, slides and benches. There are also a sandbox and benches. It is a good place to go and have fun.

WHAT SHOULD WE NAME OUR PARK?

Imperial Park

NAME: Rebecca Aguilar DATE: 9/23/2020

AGE: Mrs. Fusi

**Rebecca Aguilar**  
3rd Grade  
Mrs. Fusi

DRAW YOUR PARK BELOW



TELL US ABOUT YOUR DRAWING

WHAT SHOULD WE NAME OUR PARK?

NAME \_\_\_\_\_

AGE \_\_\_\_\_

GRADE \_\_\_\_\_

**Diesel Labaddy**  
5th Grade  
Mrs. Drewry

# Virtual Community Forum #2

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TOWNSITE PARK PROJECT

## FOLLOW UP MEETING

LET'S REVIEW THE RESULTS!

If you haven't already completed the Townsite Park Project community survey, fill out the form online at <https://www.surveymonkey.com/r/QBXZ3PB>.

Join us live to review the survey results on Thursday, October 8th at 5:30PM or Saturday, October 10th at 10AM! To receive the login information for the meeting, register online at <https://www.cityofimperial.org/townsiteparkproject>. For questions, please contact City Hall at (760) 355-4371.

JOIN US LIVE!



- Meeting Date #1: October 8, 2020 | 5:30PM
- Meeting Date #2: October 10, 2020 | 10AM
- Two separate meetings were held to accommodate the different schedules' of community members for maximum feedback
- Discussion of Survey #1 Results





# Community Outreach Event

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- Date: October 24, 2020 | 9AM-6PM
- In-Person Hands-On Participation
  - Feedback from children and members in the community by #BuildOurParkImperial



# Conceptual Design Survey

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This survey included four different conceptual designs for residents to vote on.



Conceptual  
Design #1



Conceptual  
Design #2



Conceptual  
Design #3

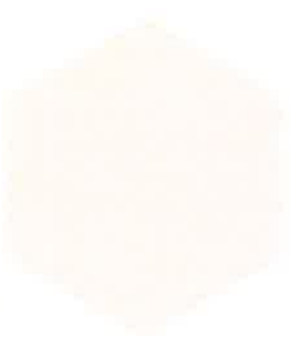
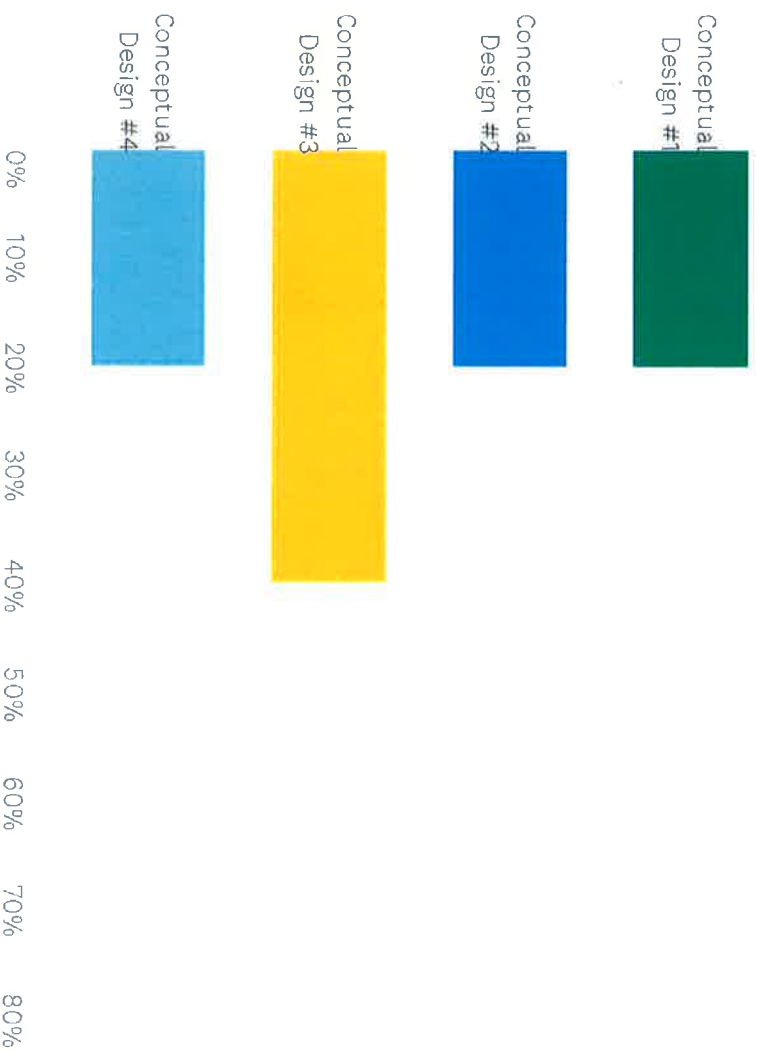


Conceptual  
Design #4

# Conceptual Design Survey Results

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The people have  
spoken...  
Conceptual Design #3  
is the winner!



# Final Conceptual Design

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## Conceptual Design #3

Amenities:

- Playground
- Picnic Areas/Gazebos
- Basketball Court
- Volleyball Court
- Tennis Court
- Swimming Pool
- Restrooms/showers
- Skate Park