


E-8

DATE SUBMITTED 03/27/2019
SUBMITTED BY City Clerk
DATE ACTION REQUIRED 04/03/2019

Agenda Item No
CITY COUNCIL ACTION (X)
PUBLIC HEARING REQUIRED ()
RESOLUTION ()
ORDINANCE 1ST READING ()
ORDINANCE 2ND READING ()
CITY CLERK'S INITIALS 

**IMPERIAL CITY COUNCIL
AGENDA ITEM**

SUBJECT: DISCUSSION/ACTION: CITY REPRESENTATION AT THE SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS (SCAG) REGIONAL CONFERENCE & GENERAL ASSEMBLY TO BE HELD MAY 2-3, 2019 IN PALM DESERT, CALIFORNIA.

- 1. APPOINTMENT OF DELEGATE AND ALTERNATE FOR CITY REPRESENTATION AT THE REGIONAL CONFERENCE & ASSEMBLY

DEPARTMENT INVOLVED: City Council

BACKGROUND/SUMMARY:

SCAG will be holding its Annual Conference & General Assembly in Palm Desert, CA May 2-3, 2019. The program consists of expert panels, keynote presentations and technical demonstrations. This event is free for Council members and City Managers.

This year's theme, "*Beyond Boundaries*" is about transcending the jurisdictional boundaries of individual cities and counties to plan for the whole region. The event's panel topics will lay the foundation for *Connect SoCal-the 2020-2045 Regional Transportation Plan/Sustainable Communities Strategy* and will explore what it means to truly connect a region of 191 cities, identify paths to strengthening leadership and community-building around traffic safety, and provide tangible strategies for harnessing new technologies to benefit everyone.

The conference agenda is attached with meeting details.

FISCAL IMPACT: Varies depending on who is selected as delegate and alternate. Conference registration of \$250.00 for attendees other than Council members or City manager. SCAG covers cost of lodging for delegate.

STAFF RECOMMENDATION Council appoint a Delegate and Alternate

MANAGER'S RECOMMENDATION:

MANAGER'S INITIAL 

MOTION:

SECONDED: APPROVED () REJECTED ()
AYES: DISAPPROVED () DEFERRED ()
NAYES:
ABSENT: REFERRED TO:

CONFERENCE AGENDA

2019 / SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS
REGIONAL CONFERENCE
& GENERAL ASSEMBLY

BEYOND BOUNDARIES

MAY / 1

WEDNESDAY

11:00 a.m. **TRAFFIC SAFETY LEADERSHIP SYMPOSIUM**

In partnership with the Office of Traffic Safety and Auto Club of Southern California

Traffic safety is a serious issue in Southern California. On average, more than 1,500 people die and 136,000 people are injured in collisions every year, and most collisions happen on local streets – not freeways. SCAG's Traffic Safety Leadership Symposium will explore regional traffic safety issues and the policy and implementation tools available to local governments. Expert panelists will highlight local strategies to improve safety, including balancing enforcement and equity, education and outreach strategies, and safe street design. This session is open to elected officials and city managers. For more information, email Lindsey Hansen at hansen@scag.ca.gov

MAY / 2

THURSDAY

8:00 a.m. **REGISTRATION & CONTINENTAL BREAKFAST**

Sponsored by SMG Worldwide – Greater Ontario Convention & Visitors Bureau

9:00 a.m. **REGIONAL COUNCIL MEETING**

10:15 a.m. **WELCOME AND KEYNOTE**

11:00 a.m. **GENERAL ASSEMBLY MEETING**

12:15 p.m. **SUSTAINABILITY AWARDS LUNCHEON**

Sponsored by Majestic Realty

2:00 p.m. **BREAKOUT SESSIONS I**

BOOM GOES THE GREEN ECONOMY

We're ushering in a new era for the green economy. New state-level policies and innovations are spurring market changes. Many new sustainable technologies are proving to be real moneymakers, and the region is seeing supercharged growth in green jobs. This is good news for all parts of the region, including less urbanized and more rural areas. All kinds of communities, in different sizes and locations, have the potential to benefit from this boom. This panel will lay out a clear path for Southern California leaders to harness the green economy at home.

THE NEW MOBILITY REVOLUTION

Sponsored by WSP

New mobility technologies are popping up and proliferating almost faster than we can keep track. What are some of the innovations that stand to change the face of how we get around in Southern California the most, or the soonest?

WHERE WILL OUR CHILDREN LIVE?

This panel will discuss the threat the housing crisis poses for the next generation, and zero in on the planning and policy strategies that will allow future generations to realize the dream of homeownership.

3:15 p.m. **BREAK & NETWORKING**

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CONFERENCE AGENDA

2019 / SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS
REGIONAL CONFERENCE
& GENERAL ASSEMBLY

BEYOND BOUNDARIES

MAY /
2

THURSDAY *continued*

3:30 p.m. BREAKOUT SESSIONS II

IS OUR INFRASTRUCTURE READY FOR THE NEW NORMAL?

Sea level rise, extreme weather and more are becoming "the new normal." Are we ready to meet the challenges climate change poses to the systems we depend on? What can we be doing now to mitigate negative impacts on our infrastructure? This panel will tackle the issues that climate stresses present, and look at what leaders can prioritize in order to address these challenges.

UNLEASHING THE POWER OF DATA

Sharing data and building programming knowledge in local governments leads to greater efficiency and better service for the whole region. Shared data also spurs innovation: If everyone is working from the same information, and the information is shared instead of protected, it fosters ideas. This panel will show how advances in civic tech, and particularly the advent of widespread data-sharing, can change the face of the region for the better.

STUDENT SHOWCASE

This session shines a light on some of the most exciting research and planning work being done in the region. A select group of outstanding students will share projects that demonstrate innovative sustainability planning concepts and illustrate the power of applied data to solve civic problems. All attendees of this session will be able to vote to award their favorite projects for an Audience Award and accompanying cash prizes.

5:30 p.m. RECEPTION

MAY /
3

FRIDAY

8:30 a.m. BREAKFAST

9:00 a.m. WELCOME

- Student Showcase Awards

9:15 a.m. MORNING KEYNOTE

9:45 a.m. PLENARY SESSION

10:45 a.m. CONNECT SOCIAL

A special presentation on Connect SoCal, the 2020-2045 Regional Transportation Plan/Sustainable Communities Strategy, a long-range visioning plan that balances future mobility and housing needs with economic, environmental and public health goals.

11:30 a.m. WRAP UP