

**Proclamation of the City of Imperial**

WHEREAS, the United States Census Bureau is required by Article 1, Section 2 of the United States Constitution to conduct an accurate count of the population every ten years; and

WHEREAS, a complete and accurate count of California's population is essential as the state receives approximately \$77 billion annually in federal funding that relies, in part, on Census data; and

WHEREAS, the data collected by the decennial Census determines the number of seats each state has in the United States House of Representatives and is also used to distribute billions of dollars in federal funds to state and local governments; and

WHEREAS, regions throughout Imperial County have diverse communities and demographic populations that are considered hard-to-count and are at risk of being missed in the 2020 Census; and

WHEREAS, the 2020 Census requires cross-sector collaboration, partnership, and coordination between the city, county, and state governments, community and faith-based organizations, education, businesses, and other sectors; and

WHEREAS, the City of Imperial is kicking-off its outreach and engagement efforts in May 2019 for the 2020 Census and the City of Imperial is committed to robust outreach and communication strategies, focusing on reaching the hardest-to-count individuals.

NOW, THEREFORE, I, ROBERT AMPARANO, MAYOR of the City of Imperial, State of California, do hereby proclaim the month of May 2019, as "Census 2020 Kick-Off Month" in the City of Imperial.