

DATE SUBMITTED 5/12/2023
 SUBMITTED BY ACM
 DATE ACTION REQUIRED 5/17/2023

COUNCIL ACTION ()
 PUBLIC HEARING REQUIRED ()
 RESOLUTION ()
 ORDINANCE 1ST READING ()
 ORDINANCE 2ND READING ()
 CITY CLERK'S INITIALS ()

**IMPERIAL CITY COUNCIL
 AGENDA ITEM**

SUBJECT: DISCUSSION ONLY: Imperial Market Days Event Series	
DEPARTMENT INVOLVED: <u>All Department's Involved</u>	
BACKGROUND/SUMMARY: The City of Imperial hosts four signature events each fiscal year known as the Imperial Market Days Event Series. Currently the events are <ul style="list-style-type: none"> • Fiesta De Los Muertos – October • Parade of Lights & Christmas In A Small Town – December • Blues, Brews & BBQ (featuring Tri Tip Cook Off) – February • Colorfest – April Staff has requested a work session of the City Council to discuss the vision of the events moving forward.	
FISCAL IMPACT: <u>To Be Determined</u>	ADMIN SERV INITIALS <u>Dg</u>
STAFF RECOMMENDATION: <u>Staff requests discussion and direction from the City Council regarding Imperial Market Days, and how we can better aligning the events with Council's new goals and vision for the Imperial community.</u>	DEPT. INITIALS <u>ab</u>
MANAGER'S RECOMMENDATION: <u>approve staff recommendation</u>	CITY MANAGER'S INITIALS <u>JHM</u>
MOTION:	
SECONDED:	APPROVED () REJECTED () AYES: DISAPPROVED () DEFERRED () NAYES: ABSENT: REFERRED TO: