

DATE SUBMITTED 11/25/19
 SUBMITTED BY Haller
 DATE ACTION REQUIRED 12/04/2019

COUNCIL ACTION ()
 PUBLIC HEARING REQUIRED ()
 RESOLUTION ()
 ORDINANCE 1ST READING ()
 ORDINANCE 2ND READING ()
 CITY CLERK'S INITIALS (76)

**IMPERIAL CITY COUNCIL
 AGENDA ITEM**

SUBJECT: DISCUSSION/ACTION:
IMPERIAL LIGHT PARADE AND MARKET DAYS REPORT

DEPARTMENT INVOLVED: COMMUNITY SERVICES DEPARTMENT


BACKGROUND/SUMMARY:

The City of Imperial will host the Imperial Light Parade and Market Days on Saturday, December 14, 2019 from 5PM to 10PM. Staff will present a report on the planning and logistics of the parade and street fair.

Starting at 5PM, Imperial Market Days will be held on the north end of Imperial Avenue between 10th and Barioni. Ninety-six spaces were available for the December event and all spaces have been reserved. A synthetic ice skating rink will be located at the east end of 9th Street. Ice skates will be available in sizes 9 youth through 13 mens and will be made available for free public use to ice skate. Tina Michelle and the Rhinestone Cowboys will perform at the main stage area located at the intersection of Imperial and Barioni from 5PM to 6PM and immediately following the end of the parade at approximately 8PM until 10PM.

Starting at 6PM, the Parade of Lights will travel north along Imperial Avenue starting at 2nd Street, turn left at Barioni Boulevard and travel west towards D Street ending at Imperial High School. The new route was recommended by the Special Event Committee which consists of the Fire, Police, Public Services and Community Services Departments. The route was redesigned to accommodate the size of the parade attendees and in response to traffic concerns from recent years. Parade staging will take place at 4PM and entries will be judged at 5PM. Judged categories include Mayor's Award, Grand Marshal Award, Rogers & Rogers Award, School Spirit Award, and The Imperial Crown Award. The winner of each category will have a banner presented before them in the parade and will be announced as the winning category. Following the parade, winners will be stationed on Barioni Boulevard for the duration of the Market Days event.

Street closures will begin at 11AM. Residents south of Barioni Boulevard will be allowed access to and from their homes through D and E Streets, turning west on Barioni and using La Brucherie and Austin roads to enter and exit the city during the event. Parade staging will begin at 4PM on 1st and 2nd Streets. Los Vigilantes will be assisting the City with staging. Residents in the impacted area will be notified by three different forms of communication; utility bill insert, email and door hanger. Parade announcing will be stationed at 2nd, 4th, 6th, Barioni/Imperial, G and E Streets.

FISCAL IMPACT: N/A	FINANCE INITIALS 
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STAFF RECOMMENDATION: N/A	DEPT. INITIALS _____
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MANAGER'S RECOMMENDATION:	CITY MANAGER'S INITIALS 
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MOTION:

SECONDED: AYES: NAYES: ABSENT:	APPROVED () DISAPPROVED () REFERRED TO:	REJECTED () DEFERRED ()
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